

TOURISM

Module 1: Tourism Destination Management

No.	Course Title	I Semester	II Semester	ECTS
1	Tourism Destination Management	3+3		7
2	Financial Management	2+2		6
3	Tourism Destination Marketing Management	2+2		6
4	Elective Course 1			
4.1	Typology of Tourism Destinations	3+3		6
4.2	Integrated Management System in Tourism	3+3		6
5	Types of Modern Tourism		3+3	7
6	Human Resource Management		2+2	6
7	Specialist Thesis Writing Methodology		2+2	6
8	Elective Course 2			
8.1	Management of Complementary Activities in Tourism		3+3	6
8.2	Business English for Tourism Industry		3+3	6
9	Professional Practice (75 classes)			2
10	Specialist Thesis			8
Total Class Load (lectures + practicals)			20+20	
Total Number of ECTS Credits				60

Module 2: Ecotourism

No.	Course Title	I Semester	II Semester	ECTS
1	Ecotourism	3+3		7
2	Integrated Management System in Tourism	3+3		6
3	Project Management	2+2		6
4	Elective Course 1			
4.1	Hazardous Substances and Hazardous Waste	3+3		6
4.2	Typology of Tourism Destinations	3+3		6
4.3	Tourism Destination Marketing Management	2+2		6
4.4	Financial Management	2+2		6
5	Types of Modern Tourism		3+3	7
6	Pollutant Analysis Methods		2+2	6
7	Specialist Thesis Writing Methodology		2+2	6
8	Elective Course 2			
8.1	Management of Complementary Activities in Tourism		3+3	6
8.2	Human Resource Management		2+2	6
8.3	Renewable Energy Sources		3+3	6

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8.4	Risk Management and Risk Assessment Methods		3+3	5
9	Professional Practice (75 classes)			2
10	Specialist Thesis			8
Total Class Load (lectures + practicals)			21+21	
Total Number of ECTS Credits				60